



**THE
OUTDOOR
CLASSROOM**

IMPACT REPORT

ACADEMIC YEAR 24/25

OUR YEAR IN OUTDOOR LEARNING

IN PARTNERSHIP WITH



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SUMMARY

The academic year 2024/25 has been a **landmark year for The Outdoor Classroom**, marked by major developments in accessibility, innovation, and engagement across schools nationwide.

In September, we launched a completely **free version** of our platform, removing barriers to entry and making it possible for any school or education setting to sign up and get started independently. This simplified, self-service model—featuring satellite maps of the school grounds and printable plaques—has opened doors for **hundreds of new users**, with over 500 schools and educators joining this year alone.

Free members also gain access to our topical lesson library and have the flexibility to upgrade their maps, plaques, or membership at any time, allowing schools to grow their outdoor learning provision at a pace and cost that **suits their budget**.

We also rebuilt our web app from the ground up, making it more user-friendly and accessible than ever before. Our platform now offers improved customisation to **better meet a variety of learning needs**, recognising that no two children learn in the same way. These updates are helping schools create richer, more inclusive outdoor learning experiences for their pupils.

This year also saw the return of The Big League, our national outdoor learning competition, which we extended to eight weeks to give more schools the opportunity to take part. The response was phenomenal, with **participation tripling across every metric**, as more schools than ever embraced the challenge, celebrated success, and fostered a spirit of collaboration and friendly competition nationwide.

2024/25 has been about removing barriers, empowering educators, and inspiring children to learn outdoors. We are proud to see our platform making a difference on a **larger scale than ever before**, and this report shares the impact of our progress so far—and the foundation it sets for the years ahead.

ACTIVITY DATA SUMMARY

We welcomed many new schools to The Outdoor Classroom during the 2024/25 academic year.

Below is a summary of the data collected, with a comparison to previous years available in our annual data table.

| **6543**

**SESSIONS
COMPLETED**

| **125**

**DAYS OF
ACTIVITY**

| **4977**

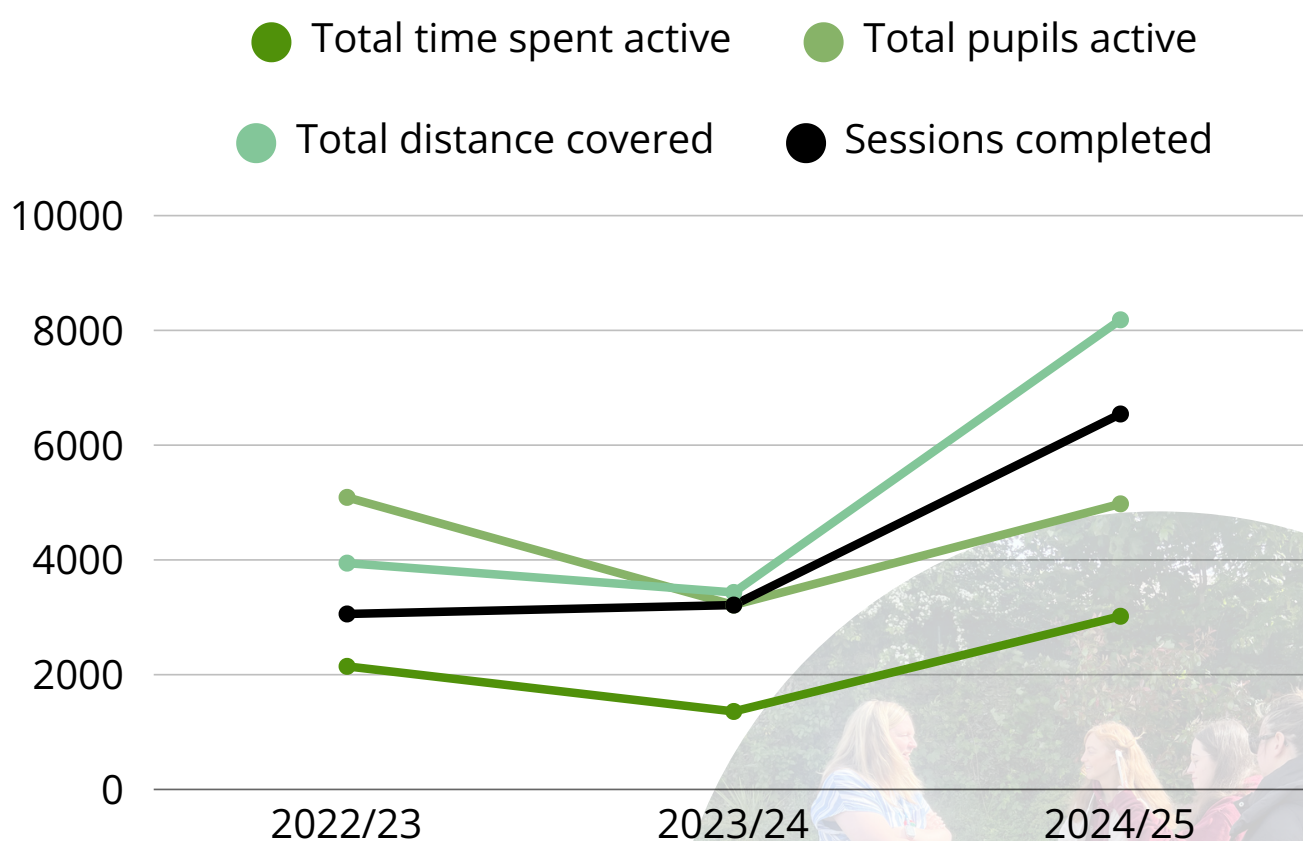
**PUPILS
ACTIVE**

| **8184**

**KILOMETRES
TRAVELLED**

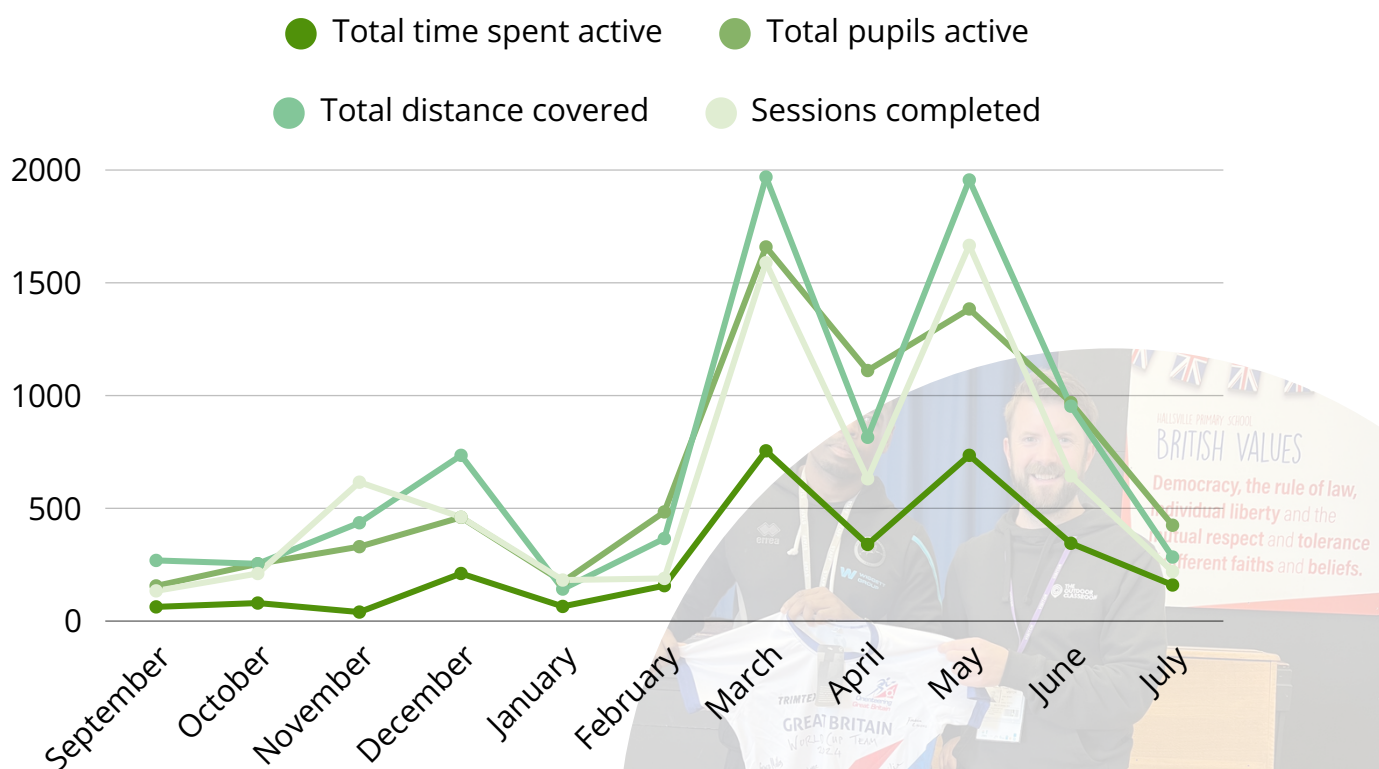
ANNUAL COMPARISON

	2024/25	2023/24	2022/23
Total sessions completed	6543	3213	3058
Total time spent active	125d 18h 17m	56d 15h 13m 18s	89d 9h 22m 56s
Total pupils active	4977	3213	5090
Total distance covered	8184	3433	3944



MONTHLY BREAKDOWN

	Sessions	Activity time	Pupils	Distance
September	134	2d 15h	156	269
October	211	3d 8h	254	254
November	616	4d 16h	330	436
December	461	8d 19h	460	735
January	182	2d 17h	174	142
February	189	6d 13h	484	366
March	1589	31d 11h	1659	1969
April	631	14d 4h	1111	815
May	1666	30d 15h	1384	1956
June	644	14d 9h	969	953
July	220	6d 16h	425	284



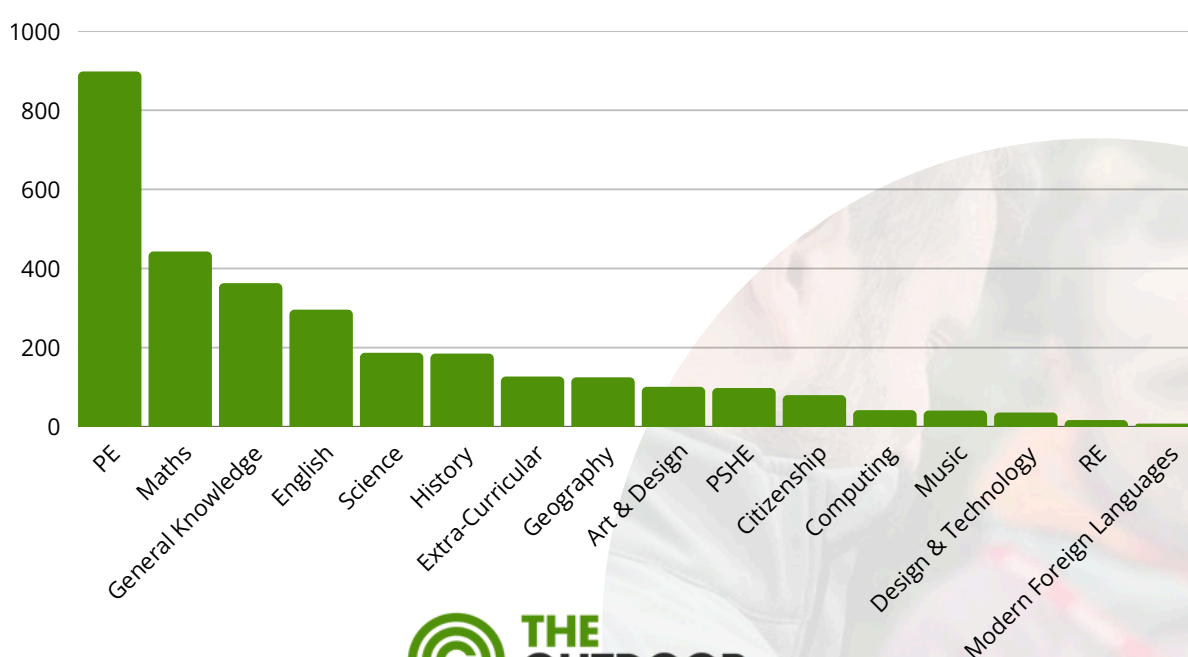
POPULAR SUBJECTS

In 2023/24, P.E. led the way as the most taught subject through The Outdoor Classroom, followed by Maths, Science, English and Geography.

In 2024/25, **P.E. maintained its top position** but saw a significant increase in lessons delivered, with Maths still in second place and English moving ahead of Science. General Knowledge also emerged as a major subject area this year, ranking third overall, while Geography dropped slightly in position despite maintaining strong usage.

This shift reflects both the continued strength of core curriculum subjects and the **growing use of the platform for broader learning topics**.

1	PE	898
2	MATHS	443
3	GENERAL KNOWLEDGE	363
4	ENGLISH	296
5	SCIENCE	187



SPOTLIGHT SESSIONS

SURREY LEADS THE WAY WITH OUTDOOR LEARNING INNOVATION

Surrey Outdoor Learning and Development (SOLD) have fully embraced The Outdoor Classroom across their three outdoor centres, investing in dedicated tablets to make the most of the system.

They have integrated it into adult programmes for team building and problem-solving, as well as staff training to familiarise teams with each site.

In May, we joined SOLD at their **Learning Beyond the Classroom conference** at High Ashurst, delivering a hands-on workshop that gave school teachers the chance to experience the platform in action before committing to purchase.

SOLD's proactive approach showcases how The Outdoor Classroom can enhance both educational and professional learning in outdoor environments.

MINI BEASTS AND FAIRYTALES

Clapham Terrace Primary School have been using The Outdoor Classroom in imaginative ways to bring learning to life.

Pupils have explored the natural world through engaging "Marvellous Mini Beasts" sessions, getting outdoors to investigate habitats and discover the creatures living there.

They have also brought **literacy to the playground** with a creative "FairyTale Quiz," blending storytelling with physical activity to **make English lessons active and memorable.**

These sessions show how the school is using the platform to combine curriculum learning with hands-on, outdoor experiences that inspire curiosity and enjoyment.



SPOTLIGHT SESSIONS

SCHOOL GAMES SUMMIT ORIENTEERING CHALLENGE

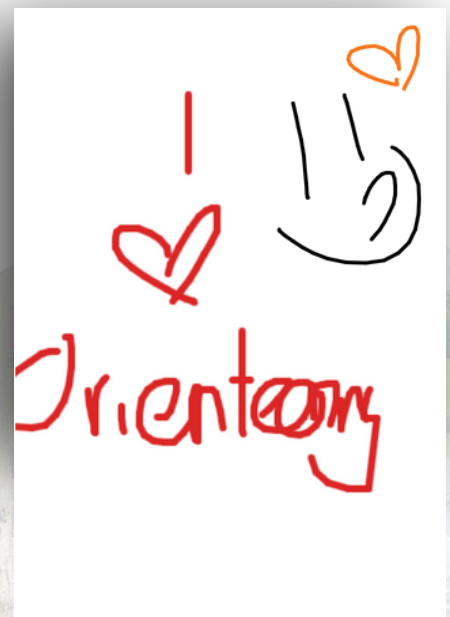
In July, the **Youth Sport Trust's** annual **School Games Organiser (SGO) Summit** featured an interactive orienteering trail delivered by British Orienteering on behalf of The Outdoor Classroom.

Using the conference map, SGOs navigated between partner stands, completing challenges and tasks that highlighted **British Orienteering's Recognised Delivery Partner Scheme** and demonstrated how orienteering can be adapted for any environment — even indoors.

The activity showcased how The Outdoor Classroom can bring a **digital twist to traditional sports**, making orienteering more accessible, flexible and engaging.

By blending navigation with **interactive learning**, the trail inspired SGOs to see the potential for integrating orienteering into their own events.

Thanks to the Youth Sport Trust and British Orienteering for hosting this innovative and inspiring showcase.



SPOTLIGHT SESSIONS

OATLANDS JUNIOR SCHOOL RACES TO 4TH IN THE BIG LEAGUE

Oatlands Junior School joined The Outdoor Classroom this year with the clear goal of **making their mark in The Big League** — and they certainly delivered.

Over the course of the competition, they recorded an impressive 168 orienteering sessions, engaging 226 active pupils and clocking up over four days of activity time.

In total, pupils covered nearly 300 kilometres, demonstrating both their enthusiasm and **commitment to staying active**.

Their efforts paid off, earning them an impressive 4th place overall in the national standings and getting 54% of their school community involved.

This achievement highlights not only the school's dedication to physical activity but also the **power of orienteering** to inspire teamwork, resilience and a love of the outdoors. Oatlands Junior School's debut season sets a high benchmark for the years ahead.



oatlandsjuniorschool An OJS first....this morning Grizzly Bears class have been trialling new orienteering courses within our lovely school grounds. After half term the whole school will take part in Fieldwork Fortnight and get to have a go at the courses, too! Watch this space for scores and leaderboards. Thank you to [@outdoorclassroomapp](#) who have helped us get going! 📖 ⌚ 🏃

THE BIG LEAGUE

This year's Big League, our national school competition, was the **biggest and most competitive yet**, with record numbers of schools taking part and posting some truly impressive scores.

We extended the competition to eight weeks, giving Year 5 SATs pupils the chance to get involved and contribute to their school's success.

Once again, we were proud to be supported by **British Orienteering** and the **BSOA**, whose backing helps raise the profile of the event each year.

A highlight was a custom video message from **Team GB athlete Grace Molloy**, which gave pupils an extra boost of motivation.

The combination of extended participation, national support, and incredible performances made this year's Big League a true celebration of school sport and outdoor learning.

| **2236**

**TOTAL ACTIVE
PUPILS**

| **2642**

**TOTAL ACTIVITY
SESSIONS**

| **3301**

**TOTAL KILOMETRES
TRAVELLED**

THE BIG LEAGUE RESULTS

Each school account includes a private Leaderboards Page where they can view and record results from orienteering activities or cross-country competitions.

During The Big League, this page also features live results, allowing schools to monitor their progress in real time. Shown below are the final standings.

1	Springwell School
2	Scott Wilkie Primary School
3	Hallsville Primary School
4	Oatlands Junior School
5	St Mary's Hare Park School

Distance Covered

1	Springwell School	1266.05 Km
2	Scott Wilkie Primary School	525.07 Km
3	Hallsville Primary School	295.85 Km
4	Oatlands Junior School	253.52 Km
5	St Helen's Catholic Junior School Academy	181.15 Km

Pupil Participation

1	Valence School	73%
2	Springwell School	68%
3	St Mary's Hare Park School	59%
3	Malvern Way Infant and Nursery School	59%
5	Oatlands Junior School	54%

Activity Time

1	Springwell School	11d 4h 5m
2	Scott Wilkie Primary School	9d 22h 20m
3	Hallsville Primary School	6d 23h 32m
4	Oatlands Junior School	3d 17h 2m
5	Valence School	3d 10h 29m

Sessions

1	Springwell School	849
2	Scott Wilkie Primary School	510
3	St Mary's Hare Park School	227
4	Hallsville Primary School	211
5	Oatlands Junior School	147

A MESSAGE FROM OUR CEO

The 2024/25 academic year has been a **breakthrough moment** for The Outdoor Classroom, as we've widened our reach, launched new ways for schools to get involved, and seen our platform used in more creative ways than ever before.

The introduction of our free membership option has opened the door to **hundreds of new schools and educators**, removing barriers and enabling them to get started straight away. Alongside this, our completely rebuilt web app has made outdoor learning smoother, more adaptable, and more inclusive—giving teachers the flexibility to design activities that **work for every learner, whatever their needs or abilities**.

This year has shown just how imaginative and varied outdoor learning can be. From core curriculum subjects like P.E., English and Science to cross-curricular themes and nature-based projects, schools have embraced the chance to **make lessons active and engaging**. The Big League was a major highlight, extended to eight weeks to allow more pupils—especially Year 5 SATs classes—to join in. Participation reached record levels, supported by British Orienteering, the BSOA, and a motivating message from Team GB athlete Grace Molloy.

At the Youth Sport Trust's SGO Summit, we demonstrated how orienteering can be taken digital—even in a conference hall—**proving the adaptability of the platform in any setting**.

Looking ahead, our focus is on building on this momentum—expanding into more schools, parks, and communities, developing richer content, and forging stronger partnerships.

We remain committed to our mission: empowering educators, inspiring young people, and making outdoor learning an everyday reality for all.

Josh Jenner, CEO

